



HOW TO WORK WITH *Kristen Jeffers* in 2022



WHO ARE YOU WORKING WITH?

Kristen E. Jeffers (she/they) is the founder and editor-in-chief of The Black Urbanist multimedia platform, as well as an author, textile artist and designer, urban planner, and activist.

She holds a Master of Public Affairs focused on community and economic development from the University of North Carolina Greensboro, and a Bachelor of Arts in communication with a concentration in public relations from North Carolina State University.

She has presented at the annual gatherings of the Congress for New Urbanism, YIMBYTown, Walk Bike Places, CityWorksXpo, APA Virginia, NACTO, and to communities around the US and Canada, using her personal story to illustrate what land use and planning really mean and really do, plus encourage practitioners, both young and old in best practices. She is a Streetsblog Network member and has also contributed articles to CityLab, Greater Greater Washington, [Greensboro] News & Record, Yes! Weekly, Grist, Next City, Better! Towns and Cities, Triad City Beat, Urban Escapee and Urbanful and appeared on several NPR affiliate stations (KCUR, WAMU and WUNC) as a commentator and expert.

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PLATFORM ADVERTISING

Advertising on The Black Urbanist Weekly newsletter or Open Studio with Kristen Jeffers livestream puts you in front of growing a targeted list of urban planners, public administrators, elected officials, real estate agents, journalists, policy analysts urbanists, and you, whoever you are

Your job opportunity, conference, workshop, or RFP invitation will be in a good home, one that's become a trusted source for those specifically looking for BIPOC, LGBTQIA+, gender-diverse colleagues, and partners.

Rates start at \$75 weekly for a four week commitment.

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WORKSHOPS & ONE-ON-ONE COACHING

Have you considered doing one of my intensive tracks on Patreon (Affirmation, Solidarity or Facilitating Justice and Belonging) and not been sure that it applies or just want to do it in one or two sittings and get feedback every few months?

Do you want me to walk you through building your arts/creative/community-focused venture?

Do you want to learn how to get started with yarn and fiber?

Get a more traditional urban planning or government job?

All of these can be a one-on-one coaching session or a series of one-off or ongoing small group workshops.

These start at \$250 for a one person 90 minute session and you leave with a plan (or project) in hand.

Small group workshops and coaching session packages come with a volume discount

(Hint, this is a great thing to have your work or parents or a generous friend pay for on your behalf).

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KEYNOTES & PANELS

Yes, I am ready to return to the stage!

Even though a lot has changed, what hasn't changed is my ability to motivate a crowd of people to action, using key elements of my personal story or as I sit on or moderate a panel of experts

I'd love to come to colleges and universities, grade schools, companies and organizations, community groups faith institutions and anywhere that could use a nice motivational story or expert commentary on a subject.

All I ask of you is that you and your attendees mask in the presentation room so that I can share my full face.

Or, we can absolutely have this virtual and we can all show up from the comforts of wherever we bring our computers.

I can work with any budget and when you book this option, we will discuss rates and budgets there, along with travel needs.

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PROJECT TEAMS

I am more than happy to be a subcontractor on your equity studies, equity commissions, comprehensive plan reviews, audits, or any other study, plan, or similar activity.

Know that when I show up on a team like this, I will be coming with the hard questions and demanding you do what it takes to provide the right answers and appropriate actions.

I am not an active DBE certified contractor, but in the process of doing so in the state of Maryland and can supply project sheets and federal/state forms for your project as needed.

My hourly rate for 2022 is \$250.

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BOOK *Kristen* NOW

EMAIL:

Kristen@theblackurbanist.com

OR GO TO:

www.calendy.com/kristenejeffers

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